



## WHITAKER CENTER FOR SCIENCE AND THE ARTS **25TH ANNIVERSARY CELEBRATION**

PRESENTED BY: Capital 🐯





#### **CELEBRATING 25 YEARS**

Opening its doors on 9/9/1999, Whitaker Center for Science and the Arts was dubbed the "Crown Jewel" of Harrisburg by Mayor Stephen Reed- a place for the community to come together and explore science and the arts.

25 years later, we remain thankful to the vast group of supporters who have made Whitaker Center thrive. And we reflect on some of the accomplishments over the past 25 years, including:

- Welcoming more than 4 million visitors to Whitaker Center
- Expanding partnerships and visits from more than 300 schools throughout Pennsylvania
- Presenting thousands of captivating shows and performances
- Offering immersive and interactive exhibits from the Titanic all the way to Outer Space

To celebrate the 25th Anniversary, we have planned a week-long celebration, culminating in a Celebration Gala on 9/14/2024.

Now is your opportunity to join those who have helped Whitaker Center achieve this significant milestone, by sponsoring our 25th celebration events. As a non-profit, your generous support is an investment in our mission and our community, and is truly appreciated.

Here's to another incredible 25 years!

#### WHITAKER LEADERS THEN AND NOW



Thomas R. Stone, '93 - '02

"Since opening its doors on 9/9/99, Whitaker Center has made a significant impact in our region and continues to do so twenty five years later. I am supporting the 25th Anniversary Campaign to help Whitaker Center continue to do more over the next 25 years and I invite all of you to join me."

#### Byron Quann, '02 - '06

"Whitaker Center is a source of great pride and pleasure to those who created and nurtured it and to the community that benefits from its unique interactivity, exhibits, special exhibits, special events and entertainment. I can think of no other institution like it."



#### Kris Olewine Milke, Interim '06

"As technology and STEAM based learning has evolved in the past 25 years, so has Whitaker Center—a perfect place to engage in the arts and cinema and actively participate in current fun, science-based educational experiences. It's my favorite venue in central Pennsylvania."



"Congratulations to the thousands of patrons, donors, staff and volunteers who have sustained Whitaker Center over the last 25 years! From my perspective, Whitaker Center houses the only world class science center between Philadelphia and Pittsburgh and is the home to the most popular venue for live performing arts in Central Pennsylvania. Working for over ten years to achieve the mission of Whitaker Center was one of the most rewarding experiences in my 46-year career."



#### Ted Black, '18 - '23

"As I reflect on Whitaker's 25th anniversary and the more than six years I spent serving as its President and CEO, it is most certainly the people I met and worked with who collectively define my memories. This includes our dedicated staff, board members, countless smiling volunteers, donors, and all of the members and visitors who walked through our doors."



#### Mary Oliveira, '23 - Present

"As Whitaker Center celebrates 25 years as the center for scientific, artistic, cultural and educational activities, it is an honor to follow in the footsteps of the leaders before me, in advancing the organization's mission to enhance the quality of life and economic vitality of our region. We look forward to repositioning Whitaker Center as a destination of choice for our community!"



# 25TH ANNIVERSARY CELEBRATION WEEK

**SPONSORSHIP OPPORTUNITIES** 



**FOUNDER'S LUNCHEON** 

FREE COMMUNITY OPEN HOUSE 4 PM - 7 PM

SPONSOR LEVEL: \$15,000 INCLUDES 8 GALA TICKETS

MONDAY, SEPTEMBER 9

RESERVED

BIRTHDAY BASH IN THE UPMC SCIENCE CENTER

FREE COMMUNITY OPEN HOUSE 4 PM - 7 PM

SPONSOR LEVEL: \$10,000 INCLUDES 8 GALA TICKETS

TUESDAY, SEPTEMBER 10

RESERVED

CUPCAKES WITH LITTLE LEARNERS FIRST RESPONDERS PROGRAM

TRÈS BONNE ANNÉE EVENT

WEDNESDAY, SEPTEMBER 11

RESERVED

# 1999 BLOCKBUSTER MOVIE DAY

SPONSOR LEVEL: \$5,000 INCLUDES 4 GALA TICKETS

THURSDAY, SEPTEMBER 12

#### **NEXT GEN BLOCK PARTY**

\*LIMITED AVAILABLE\*

SPONSOR LEVEL: \$5,000 INCLUDES 4 GALA TICKETS

FRIDAY, SEPTEMBER 13

#### **25TH CELEBRATION GALA**

\*DETAILS ON FOLLOWING PAGE\*

SATURDAY, SEPTEMBER 14

### **25TH ANNIVERSARY GALA**

#### **SPONSORSHIP OPPORTUNITIES**

SPONSORSHIP BENEFITS	CROWN JEWEL SPONSON \$50,000 (1 AVAILABLE)	ENTERTAINMENT SPONSOR \$25,000 (2 AVAILABLE)	RECEPTION SPONSOR \$25,000 (2 AVAILABLE)	DESSERT SPONSOR \$20,000 (1 AVAILABLE)	PROGRAM SPONSOR \$10,000	LEGACY SPONSOR \$10,000	CELEBRATION SPONSOR \$5,000
RECOGNITION AS CATEGORY SPONSOR							
NUMBER OF GALA TICKETS	30 TICKETS	20 TICKETS	20 TICKETS	20 TICKETS	8 TICKETS	8 TICKETS	8 TICKETS
LENGTH OF ADVERTISMENT IN EVENT PROGRAM	FULL PAGE	FULL PAGE	FULL PAGE	1/2 PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE
SPONSOR LOGO AND/OR NAME ON ALL EVENT RELATED PROMOTIONAL COLLATERAL	<b>(</b> 5)	Ø		Ø	<b>(</b>	Ø	SPONSOR NAME IN PROGRAM AND DIGITAL SCREENS ONLY
SPONSOR LOGO IN EVENT PROGRAM AND FEATURED ON VIDEO SCREENS; SPONSOR ACKNOWLEDGMENT BY EMCEE	<b>(</b> )	Ø		Ø	<b>Ø</b>	Ø	
OPPORTUNITY TO SHOW A 30 OR 60 SECOND VIDEO COMMERCIAL DURING GALA PROGRAM	60 SEC VIDEO	30 SEC VIDEO	30 SEC VIDEO	30 SEC VIDEO	NO VIDEO	NO VIDEO	NO VIDEO
NUMBER OF TICKETS TO ATTEND FOUNDERS LUNCHEON 9/9/2024	4 TICKETS	2 TICKETS	2 TICKETS				
INVITATION FOR ONE CORPORATE REPRESENTATIVE TO SERVE ON PLANNING COMMITTEE							60
OPPORTUNITY TO INTRODUCE PRESIDENT & CEO MARY OLIVEIRA WITH 2-3 MINUTES SPONSOR REMARKS ON STAGE			35				

#### PLEASE SELECT YOUR SPONSORSHIP LEVEL:

#### **GALA SPONSORSHIPS**

# CROWN JEWEL: \$50,000 ENTERTAINMENT: \$25,000 RECEPTION: \$25,000 DESSERT: \$20,000 PROGRAM: \$10,000 LEGACY: \$10,000 CELEBRATION: \$5,000

#### **CELEBRATION WEEK SPONSORSHIPS**

INDIVIDUAL TICKET: \$300 PER TICKET INCLUDES 1 GALA TICKET						
BLOCK PARTY: \$5,000						
BLOCKBUSTER MOVIE DAY: \$5,000						
BIRTHDAY BASH: \$10,000						
FOUNDERS LUNCHEON: \$15,000						

TOTAL: \_\_\_\_\_

FOR SPONSORSHIP COMMITMENTS, PLEASE CONTACT MICHAEL RINGENBACH AT <u>MRINGENBACH@WHITAKERCENTER.ORG</u> OR (717) 724-3886.





1996 2024







# NICOLE CONWAY WHITAKER CENTER BOARD CHAIR



"WE ARE THRILLED THAT WHITAKER CENTER FOR SCIENCE AND THE ARTS IS CELEBRATING A SIGNIFICANT MILESTONE - 25 YEARS OF INSPIRING CURIOSITY, CREATIVITY, AND INNOVATION. SINCE OUR INCEPTION, WE HAVE REMAINED DEDICATED TO PROVIDING ENRICHING EXPERIENCES THAT BLEND SCIENCE AND THE ARTS, SHAPING MINDS AND SPARKING IMAGINATIONS.

AS CHAIR OF THE BOARD OF DIRECTORS, I INVITE YOU TO JOIN US IN CONTINUING THIS LEGACY OF EXCELLENCE THROUGH ONE OF OUR 25TH ANNIVERSARY CELEBRATION SPONSORSHIP OPPORTUNITIES. BY PARTNERING WITH WHITAKER CENTER, YOU'RE NOT ONLY CONFIRMING YOUR SUPPORT FOR OUR COMMUNITY'S CROWN JEWEL; YOU'RE INVESTING IN THE FUTURE OF STEAM EDUCATION AND OUR COMMUNITY'S CULTURAL ENRICHMENT FOR YEARS TO COME."

